



"Know Before You Go"

#11 Tenley Court - 1420 Highway One - Lewes, DE 19958
PHONE: 302.644.3430 - FAX: 302.644.2402 - www.traffax.net

TRAFFAX OF DELMARVA BASIC INFORMATION

Rates – \$12 per ten second ad to run on the regular Traffax Network. Rates vary for WJBR Drive Sponsorships.

Length of message: :10 seconds

Stations – With affiliates that cover virtually the entire state, through Traffax, advertisers can get their message to target specific areas with certain stations or formats, and can also run different copy in the various communities when needed.

Drive or Beach – Traffax offers sponsorship opportunities year-round with its Drive reports and also targets beachgoers on weekends in the summer.

Questions?

Please call Frank Shuman at 302-644-3430 for more info and to set up an appointment to learn more about Advertising with Traffax of Delmarva.